

NEWSLETTER

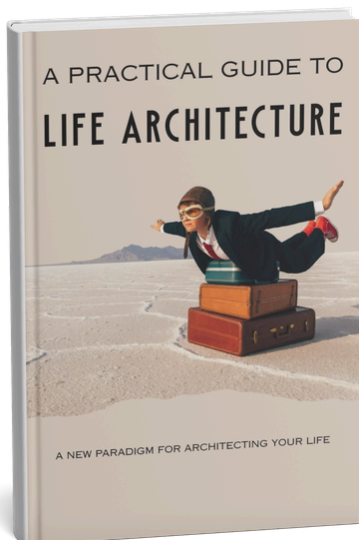


DESIGN YOUR DESIRED LIFE

Design Your Desired Life could be the most intriguing and illuminating self-help book that you've read. I'd like to think of it as a game changer or, more selfishly, a life changer. After all, I'm talking about radically changing our life.

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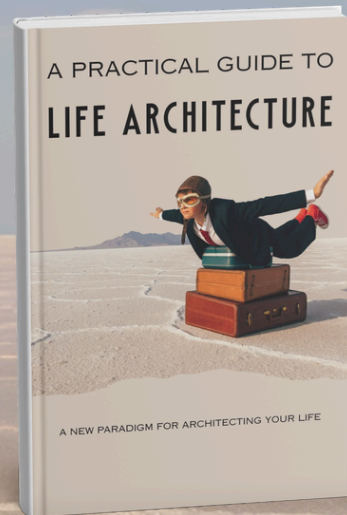
NEW BOOK



ABOUT THE AUTHOR

Bob Ivkovic is an Enterprise Architect by trade and a Life Architect by design. He is a management consultant and founder of IT Architects. Bob is also the author of "Design Your Desired Life," a book about Life Architecture.

A Practical Guide to Life Architecture



NEW BOOK: A PRACTICAL GUIDE TO LIFE ARCHITECTURE

A Practical Guide to Life Architecture is more than a guide—it's an opportunity to begin a new life. Life Architecture is the result of years of growth, reflection, and a belief that we can build the lives we want—on purpose, and with purpose. It grew out of the same mission that inspired my book *Design Your Desired Life* to give people tools to create lives they love, not just endure.

I have since condensed *Design Your Desired Life* into a guide called ***A Practical Guide to Life Architecture***.

Whether you're navigating change, seeking more meaning, or simply wanting to align your actions with your values—this guide is for everyone who wants to make their life better. You don't need to be perfect, you just need to begin and start building brick by brick.

Life Architecture is like a Lego set. The picture on the cover of the Lego box is comparable to our future life blueprint. We desperately seek a vision of our desired future—one that offers clarity on how our life should ultimately take shape. However, a Lego box contains all the pieces that are ready to be assembled with instructions to ensure the interlocking bricks match the picture on the box after it's completed. I wish we were so lucky when it comes to assembling our desired life.

Instead of a Lego set, we have Life Architecture. ***A Practical Guide to Life Architecture*** shows you how to assemble your desired life. Inspired by the principles that drive Fortune 500 companies, this unique self-development guide helps you create your own future life blueprint and a realizable roadmap that leads you from where you are today to where you want to go.

The 5 constructs constituting a Life Architecture are the building blocks that enhance our lives and ultimately give us purpose and happiness:

1. **Future Vision** — A personal life blueprint representing the life you desire
2. **Self-Assessment** — Awareness of innermost needs, constraints, desires
3. **Life Value Proposition** — Adding value through various stages of your life
4. **Life Plan** — A roadmap from where you are today to where you want to go
5. **Life Schedule** — A timeline to ensure you achieve your desired life

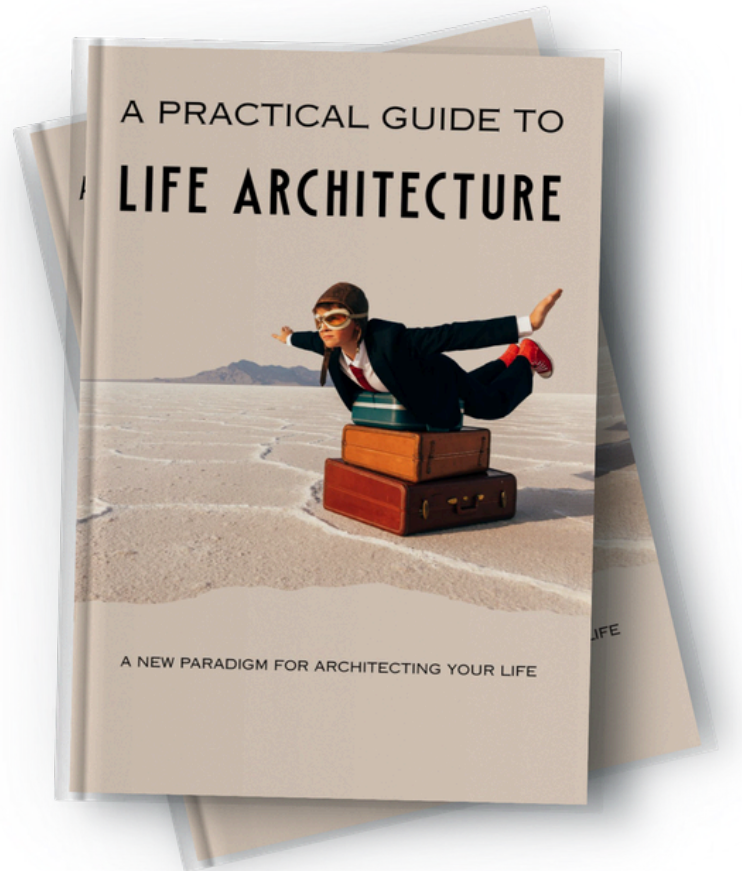
This isn't about chasing someone else's version of success—it's about designing your own. Life Architecture invites people to reimagine their lives thoughtfully, creatively, and deliberately.

"What struck me about this book is its clear, organized approach. It's the kind of book that can genuinely make a difference and do the world some good."

—Robert Lee, Author and Publishing Advisor

"The author has written a life design masterpiece. He guides you through your life journey as you make a paradigm shift in achieving a desired life."

—Nina Wasilenkoff, Educational Leader and Former Principal



CLICK [HERE](#) TO BUY THE BOOK ON AMAZON

